



Welcome to Profit Land....

Here's your road map to fun food profits!!



Nachos

Machine Rent 24 hours \$34.00

Item Description	Price	cost per serving
chips, bulk purchase from grocer		\$0.38
tray, nacho cheese 2oz 50c	\$12.50	\$0.25
nacho cheese, bag 140oz	\$19.76	<u>\$0.28</u>
		\$0.91 Total food cost



Profit per serving (less machine rental)	(low retail)	(high retail)
Suggested Retail	\$3.00	\$5.00
Profit	\$2.09	\$4.09
% Profit	70%	82%

Frozen Drinks

Machine Rent 24 hours \$109.00

Item Description	Price	cost per serving
frozen drink mix, 1gal conc	\$12.00	\$0.60
cup, plast 16oz 20c	\$3.62	\$0.18
straw, sno-cone 300c	\$12.00	<u>\$0.04</u>
		\$0.82 Total food cost



Profit per serving (less machine rental)	(low retail)	(high retail)
Suggested Retail	\$1.00	\$2.00
Profit	\$0.18	\$1.18
% Profit	18%	59%

Cotton Candy

Machine Rent 24 hours \$44.00

Item Description	Price	cost per serving
sugar, ccm	\$8.34	\$0.13
bag, cotton candy 100c	\$10.00	<u>\$0.10</u>
		\$0.23 Total food cost



Profit per serving (less machine rental)	(low retail)	(high retail)
Suggested Retail	\$1.00	\$2.50
Profit	\$0.77	\$2.27
% Profit	77%	91%

Popcorn

Machine Rent 24 hours \$44.00

Item Description	Price	cost per serving
popcorn, w/salt&oil mix	\$1.10	\$0.22
bags, popcorn 50c	\$2.50	<u>\$0.05</u>
		\$0.27 Total food cost



Profit per serving (less machine rental)	(low retail)	(high retail)
Suggested Retail	\$0.80	\$1.25
Profit	\$0.53	\$0.98
% Profit	66%	78%

Sno Cones

Machine Rent 24 hours \$44.00

Item Description	Price	cost per serving
syrup, snocone 1 gal	\$12.00	\$0.06
cups, snocone mach 200c	\$12.00	\$0.06
straw, snocone 300c	\$12.00	\$0.04
ice, purchase from grocer		<u>\$0.07</u>
		\$0.23 Total food cost



Profit per serving (less machine rental)	(low retail)	(high retail)
Suggested Retail	\$1.00	\$1.50
Profit	\$0.77	\$1.27
% Profit	77%	85%

Balloons

Machine Rent (included in cost per balloon as helium)
 (must use large tank to receive helium at \$0.21 per balloon)

Item Description	Price	cost per balloon
helium tank, lg fills 500	\$105.00	\$0.21
ribbon, 550 yd	\$5.00	\$0.02
balloon, 11" latex	\$0.25	<u>\$0.25</u>
		\$0.48 Total balloon cost



Profit per balloon	(low retail)	(high retail)
Suggested Retail	\$0.75	\$1.00
Profit	\$0.27	\$0.52
% Profit	36%	52%

Hot Dogs

Machine Rent \$44.00

Item Description	Price	cost per serving
Hot Dogs, 50c pack	\$6.99	\$0.13
Buns, 12c	\$1.69	\$0.14
mustard packet, 200c	\$7.79	\$0.03
ketchup packet, 200c	\$8.49	<u>\$0.04</u>
		\$0.34 Total food cost



Profit per serving (less machine rental)	(low retail)	(high retail)
Suggested Retail	\$1.00	\$2.00
Profit	\$0.66	\$1.66
% Profit	66%	83%

